



When your relationships are virtual, how do you get the information you need to make fast, consistent decisions and stay profitable?

D&B has been a trusted source of supply, risk and marketing information for more than 160 years. Our business information database is the world's largest commercial database, containing information on over 130 million companies worldwide.

Data Integration Toolkit

Make rapid and reliable E-Commerce decisions with real-time access to D&B Data

Are your customers and suppliers waiting for you to realize the benefits of e-commerce? When you web-enable parts of your business, you not only create efficiencies for your operations, but you also create new channels of dialogue for your customers, partners and suppliers. Leveraging Internet technology doesn't have to be intimidating. With D&B's Data Integration Toolkit, you can harness the power of D&B information and put the power of e-commerce to work for your business.

Make confident and consistent decisions

The Data Integration Toolkit, one of D&B's Data Integration Solutions, is an easy, flexible and cost-effective way to get the business intelligence you need to make confident e-commerce decisions.

Here's how the Toolkit works:

- Simply download the Toolkit's software components.
- Quickly build your own interface with D&B.
- Integrate quality global data directly into your own systems and applications – *whenever and wherever you need it.*

Using the Toolkit, you can get information to help you verify a company's identity, evaluate a potential trading partner, choose the right supplier, check credit for a customer or web-enable existing ERP and CRM applications. The Data Integration Toolkit gives your organization the ability to get the information it needs to make consistent, confident business decisions.

The Toolkit can help your team:

- **Reduce risk.** Find out if a supplier is financially healthy, established and stable enough to continue supplying what you need.
- **Be proactive about credit.** Learn about your customers' financial standing so you're setting appropriate levels of credit.
- **Increase accuracy.** Web-enable existing systems making it easier to disseminate and share information and increasing accuracy and efficiency across your organization.
- **Evaluate exposure.** Leverage the power of the D-U-N-S® Number, a unique identifier that helps you authenticate customers and suppliers and uncover linkages.
- **Increase efficiency.** Harness the speed of the Internet to get real-time information to make fast and reliable credit and supplier decisions.
- **Make better decisions faster.** Use an enterprise-wide interface to give your operations around the world the ability to make confident and consistent decisions.



It's quick and easy to build an interface with D&B

You can integrate D&B's quality data into your systems and applications quickly and simply because the Toolkit uses standard Internet technologies, including XML. Your developers can use your own XML tools or go to the Data Integration Toolkit website and download a COM or Java Toolkit containing pre-developed code. This reduces the time it takes to build your interface and can significantly lower the cost of development. And if your business is global, the Toolkit provides consistent data from around the world via one unified platform, minimizing local and regional differences.

Add monitoring for peace of mind

In a world of constant change, you don't want to make decisions using yesterday's information. When you add the Data Monitoring module to the basic Toolkit, you are notified every time there's a change in the Data Integration Products you've chosen to monitor. You select the level of notification that best suits you, so you can decide how to automate and integrate the updated information into your existing workflow. With Data Monitoring, you know that throughout your organization decisions are based on the most recent data available.

Let us deliver decisions so you can concentrate on strategy

You need to get updated, quality data to everyone in your organization as quickly as possible. But just because everyone has the same information doesn't mean they're all making the best decisions. By using the Data Integration Toolkit with a D&B decisioning support tool – like Global Decision Maker – you can integrate an automated risk and supply transaction process into your organization's systems and workflows, enabling you to delegate decision-making and still be confident that smart decisions are being made enterprise-wide.

Our expertise gives you a competitive edge

At D&B, we have the expertise and experience to help you evaluate your needs and identify the right D&B solutions for your business. We'll help you increase the speed, accuracy and consistency of your decision-making, giving you an edge over the competition and the power to increase profit.

D&B Solutions

Risk Management Solutions
Sales & Marketing Solutions
Supply Management Solutions
E-Commerce Solutions

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