



Decide with Confidence

PRESS RELEASE

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Husqvarna AB streamlines its management of supplier information with help from Dun & Bradstreet Sweden

Husqvarna commissioned Dun & Bradstreet Sweden (D&B) to quality assure its supplier information by creating a global supplier master. D&B performed a data rationalization to assign suppliers global corporate identifications, and to ensure that Husqvarna uses correct and updated identification data for their direct material suppliers. The contract strengthens D&B's position as the leading supplier of quality-assured global business information.

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One solution to the problem was to create a file containing all the suppliers' local identification numbers, names, addresses and phone numbers. The compiled supplier data needed to be reviewed to find duplicates, active/inactive companies and create global identifications.

Via D&B's Data Rationalization service, all records were sent to D&B for validation and to be assigned a D-U-N-S® Number, which serves as the unique global identification key Husqvarna needed. With D-U-N-S® Numbers assigned to all suppliers, the suppliers' global group structures can also be added to the data via D&B's group links. As a result, Husqvarna can now use a global supplier master that cross-references its local systems with much higher reliability than the earlier information. All suppliers now conform to the same identification concept and the information has been made comparable, regardless of local modifications.



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“We can finally roll out our system globally and monitor our suppliers’ performance via D&B’s D-U-N-S® Number at a global corporate level. D&B also provided an analysis complete with information about our suppliers that was previously impossible to gather,” says Jonas Wallman, Global Improvement Agent at Husqvarna.

Husqvarna and D&B have worked together for many years and this new project is a further extension of their current relationship.

“The deal with Husqvarna further strengthens D&B’s position as leading supplier of quality-assured global business information. The effectiveness of our unique D-U-N-S® Number and our DUNSRight™ Quality Process enables companies to carry out globally coordinated processes, thereby generating unique competitive advantages,” says Bernt-Olof Hellgren, Sales Manager & Business Development at D&B.

Dun & Bradstreet

D&B is the world’s leading source of commercial information and insight on businesses. D&B’s global commercial database contains more than 200 million business records. The database is enhanced by D&B’s proprietary DUNSRight™ Quality Process, which provides our customers with quality business information. This quality information is the foundation of our global solutions that customers rely on to make critical business decisions. D&B provides solution sets that meet a diverse set of customer needs globally. Customers use D&B Risk Management Solutions™ to mitigate credit and supplier risk, increase cash flow and drive increased profitability and D&B Sales & Marketing Solutions™ to increase revenue from new and existing customers.

For more information, please visit ww.dnbsweden.se

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Husqvarna

The Husqvarna Group is the world’s largest producer of outdoor power products including chainsaws, trimmers, lawn mowers and garden tractors. The Group is also the European leader in consumer watering products and one of the world leaders in cutting equipment and diamond tools for the construction and stone industries.

Husqvarna's product offering includes products for both consumers and professional users. The Group's products are sold via dealers and retailers in more than 100 countries.

For more information, please visit www.husqvarna.se

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